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YouTube makes rock band famous

MANY FLASH AND ONLINE ACTIVITIES FOR THIS LESSON, PLUS A LISTENING, AT:

http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

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THE READING / TAPESCRIPT

From: http://www.NewsEnglishLessons.com/1010/101019-rock bands.html

A New York rock band has become famous on YouTube after they gave a very special concert. The group, Atomic Tom, performed on the B train on the New York subway. The performance was special because all of the instruments were iPhones. They took a video of their song, "Take Me Out," and put it on YouTube. It now has over 1.3 million hits. It also reached number 86 on the iTunes singles chart. Lead singer Luke White told reporters how happy he was with the band's sudden fame, saying: "We're a band that is trying to reach out to new fans."

YouTube first started in 2005, but it seems like it has been with us forever. It is one of the biggest sites on the Internet. Its own site explains how many people visit it: "People are watching 2 billion videos a day on YouTube and uploading hundreds of thousands of videos daily. In fact, every minute, 24 hours of video is uploaded to YouTube." Many people have become famous because of YouTube. The most recent of these is a baby dancing to samba music. The website is not popular with everyone. A lot of the videos break international copyright laws.

PHRASE MATCH

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

Match the following phrases from the article.

Paragraph 1

1.	become famous	a.	special concert
2	they gave a very	b.	1.3 million hits
3.	all of the instruments	c.	on YouTube
4.	It now has over	d.	new fans
5.	Lead singer	e.	were iPhones
6.	reach out to	f.	Luke White

Paragraph 2

1.	YouTube first	a.	the Internet
2	one of the biggest sites on	b.	of videos
3.	People are watching 2 billion	c.	started in 2005
4.	hundreds of thousands	d.	to samba music
5.	a baby dancing	e.	laws
6.	break international copyright	f.	videos a day

LISTENING GAP FILL

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

A New York rock band YouTube after
they gave a very special concert. The group, Atomic Tom,
train on the New York subway. The
performance was the instruments were
iPhones. They song, "Take Me Out," and
put it on YouTube. It now has over 1.3 million hits. It also
reached number 86 chart. Lead singer
Luke White told reporters how happy he was with the band's
sudden fame, saying: "We're a band that is
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with everyone. A international copyright
laws.

MULTIPLE CHOICE

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

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forever. It is one of the biggest sites on the Internet. Its own site explains how many people (8) it: "People are watching 2 billion videos a day on						
-	_			-	i with everyone. A	
Put the correct words from this table into the article.						
(a)	in	(b)	at	(c)	on	
(a) (a)	in gave	(b)	at made	(c)		
					on	
(a)	gave	(b)	made	(c)	on was	
(a) (a)	gave gave	(b) (b) (b)	made took	(c)	on was photographed	
(a) (a) (a)	gave gave reach	(b) (b) (b)	made took reaching	(c) (c) (c)	on was photographed reached	
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	on tonstructure and the control of t	on the New York subwanstruments were iPhone Out," and put it on YouTu number 86 on the iTu rters (5) happy have a band that is trying to be and uploading hundy minute, 24 hours of become famous becausely dancing to samba must the videos (12) in the first started in 200 and the bigonal control of the bigonal control of the because of the videos (12) in the videos (12)	on the New York subway. The nstruments were iPhones. The Dut," and put it on YouTube. It is number 86 on the iTunes strees (5) happy he wasted in 2005, but it is one of the biggest stree. It is one of the biggest streem and uploading hundreds y minute, 24 hours of video become famous because of the videos (12) international internations. The first started in 2005, but it is one of the biggest streem and uploading hundreds y minute, 24 hours of video become famous because of the videos (12) international internations.	on the New York subway. The performance was nstruments were iPhones. They (3) a vide out," and put it on YouTube. It now has over 1.3 number 86 on the iTunes singles chart. Lead rters (5) happy he was with the band's re a band that is trying to reach (6) to new rube first started in 2005, but it seems (7) ver. It is one of the biggest sites on the Internet many people (8) it: "People are watching 2 rube and uploading hundreds of thousands of vide and uploading hundreds of thousands of vide become famous because of YouTube. The (11) by dancing to samba music. The website is not perfect the videos (12) international copyright laws.	many people (8) it: "People are watching 2 billion to be and uploading hundreds of thousands of videos of minute, 24 hours of video is (10) to YouTube become famous because of YouTube. The (11) by dancing to samba music. The website is not popular of the videos (12) international copyright laws.	

SPELLING

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

Spell the <u>jumbled</u> words (from the text) correctly.

Paragraph 1

- 1. a very special <u>cotncer</u>
- 2. the New York <u>awuysb</u>
- 3. took a ieodv
- 4. rheeadc number 86
- 5. the band's <u>ndeuds</u> fame
- 6. hecar out to new fans

Paragraph 2

- 7. been with us <u>freevor</u>
- 8. the <u>stbegig</u> sites
- 9. 2 <u>nibolil</u> videos a day
- 10. <u>poedalud</u> to YouTube
- 11. The most trenec
- 12. not <u>purapol</u> with everyone

PUT THE TEXT BACK TOGETHER

From: http://www.NewsEnglishLessons.com/1010/101019-rock bands.html

Number these lines in the correct order.

uploaded to YouTube." Many people have become) famous because of YouTube. The most recent of these is a baby dancing) YouTube first started in 2005, but it seems like it has been with us forever. It is one of the biggest happy he was with the band's sudden fame, saying: () "We're a band that is trying to reach out to new fans." A New York rock band has become famous on YouTube after they gave a very special concert. The group, Atomic Tom,) a day on YouTube and uploading hundreds of thousands of videos daily. In fact, every minute, 24 hours of video is were iPhones. They took a video of their song, "Take Me) Out," and put it on YouTube. It now has over 1.3 million performed on the B train on the New York subway. The) performance was special because all of the instruments) to samba music. The website is not popular with everyone. A lot of the videos break international copyright laws. **(1)** hits. It also reached number 86 on the iTunes singles chart. Lead singer Luke White told reporters how) sites on the Internet. Its own site explains how many people visit it: "People are watching 2 billion videos

THE READING / TAPESCRIPT

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With a partner, put the words back into the correct order.

- 1. band become York famous Α has New rock. New York subway Performed on the train on the В. 2. iPhones ΑII the 3. of instruments were. 86 chart the Reached iTunes number singles. on 4. Trying 5. to out reach fans to new. Ιt with like been forever 6. it seems has us. the the Internet. 7. biggest sites One on of hundreds Uploading daily videos of thousands of. 8.
- 9. is website The everyone with popular not.
- 10. break lot international of copyright the videos A.

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1.	
2.	
3.	
4.	
5.	
6.	
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	SCUSSION (Write your own questions)
DI	SCUSSION (Write your own questions) IDENT B's QUESTIONS (Do not show these to student A)
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DI <u>STU</u> 1.	SCUSSION (Write your own questions) IDENT B's QUESTIONS (Do not show these to student A)
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DI	SCUSSION (Write your own questions) IDENT B's QUESTIONS (Do not show these to student A)

WRITING

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

Write about YouTube for 10 minutes. your paper. Correct each other's work.	your	partner

HOMEWORK

- **1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.
- **2. YOUTUBE:** Search the Internet and find more information about YouTube. Talk about what you discover with your partner(s) in the next lesson.
- **3. MAGAZINE ARTICLE:** Write a magazine article about YouTube. Include imaginary interviews with the rock band and the train passengers. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.
- **4. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.
- **5. LETTER:** Write a letter to the band's lead singer. Ask him three questions about YouTube. Give him three of your opinions on YouTube. Read what you wrote to your classmates in the next lesson. Your partner will answer the questions you asked.