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YouTube makes rock band famous

MANY FLASH AND ONLINE ACTIVITIES FOR THIS LESSON, PLUS A LISTENING, AT:

http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

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ALL ANSWERS ARE IN THE TEXT ON PAGE 2.

19th October, 2010

THE READING / TAPESCRIPT

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

A New York rock band has become famous on YouTube after they gave a very special concert. The group, Atomic Tom, performed on the B train on the New York subway. The performance was special because all of the instruments were iPhones. They took a video of their song, "Take Me Out," and put it on YouTube. It now has over 1.3 million hits. It also reached number 86 on the iTunes singles chart. Lead singer Luke White told reporters how happy he was with the band's sudden fame, saying: "We're a band that is trying to reach out to new fans."

YouTube first started in 2005, but it seems like it has been with us forever. It is one of the biggest sites on the Internet. Its own site explains how many people visit it: "People are watching 2 billion videos a day on YouTube and uploading hundreds of thousands of videos daily. In fact, every minute, 24 hours of video is uploaded to YouTube." Many people have become famous because of YouTube. The most recent of these is a baby dancing to samba music. The website is not popular with everyone. A lot of the videos break international copyright laws.

PHRASE MATCH

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

Match the following phrases from the article.

Paragraph 1

- | | |
|---------------------------|---------------------|
| 1. become famous | a. special concert |
| 2. they gave a very | b. 1.3 million hits |
| 3. all of the instruments | c. on YouTube |
| 4. It now has over | d. new fans |
| 5. Lead singer | e. were iPhones |
| 6. reach out to | f. Luke White |

Paragraph 2

- | | |
|----------------------------------|--------------------|
| 1. YouTube first | a. the Internet |
| 2. one of the biggest sites on | b. of videos |
| 3. People are watching 2 billion | c. started in 2005 |
| 4. hundreds of thousands | d. to samba music |
| 5. a baby dancing | e. laws |
| 6. break international copyright | f. videos a day |

LISTENING GAP FILL

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

A New York rock band _____ YouTube after they gave a very special concert. The group, Atomic Tom, _____ train on the New York subway. The performance was _____ the instruments were iPhones. They _____ song, "Take Me Out," and put it on YouTube. It now has over 1.3 million hits. It also reached number 86 _____ chart. Lead singer Luke White told reporters how happy he was with the band's sudden fame, saying: "We're a band that is _____ to new fans."

YouTube first started in 2005, _____ has been with us forever. It is one of the biggest sites on the Internet. Its _____ many people visit it: "People are watching 2 billion videos a day on YouTube and uploading _____ of videos daily. In fact, every minute, 24 hours of video is uploaded to YouTube." Many people have become famous because of YouTube. The _____ is a baby dancing to samba music. The website is not popular with everyone. A _____ international copyright laws.

MULTIPLE CHOICE

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

A New York rock band has become famous (1) _____ YouTube after they (2) _____ a very special concert. The group, Atomic Tom, performed on the B train on the New York subway. The performance was special because all of the instruments were iPhones. They (3) _____ a video of their song, "Take Me Out," and put it on YouTube. It now has over 1.3 million hits. It also (4) _____ number 86 on the iTunes singles chart. Lead singer Luke White told reporters (5) _____ happy he was with the band's sudden fame, saying: "We're a band that is trying to reach (6) _____ to new fans."

YouTube first started in 2005, but it seems (7) _____ it has been with us forever. It is one of the biggest sites on the Internet. Its own site explains how many people (8) _____ it: "People are watching 2 billion videos a day on YouTube and uploading hundreds of thousands of videos (9) _____. In fact, every minute, 24 hours of video is (10) _____ to YouTube." Many people have become famous because of YouTube. The (11) _____ recent of these is a baby dancing to samba music. The website is not popular with everyone. A lot of the videos (12) _____ international copyright laws.

Put the correct words from this table into the article.

- | | | | |
|-----|-------------|--------------|------------------|
| 1. | (a) in | (b) at | (c) on |
| 2. | (a) gave | (b) made | (c) was |
| 3. | (a) gave | (b) took | (c) photographed |
| 4. | (a) reach | (b) reaching | (c) reached |
| 5. | (a) how | (b) why | (c) what |
| 6. | (a) in | (b) that | (c) out |
| 7. | (a) like | (b) likes | (c) liking |
| 8. | (a) arrive | (b) visit | (c) go |
| 9. | (a) daily | (b) days | (c) day |
| 10. | (a) uploads | (b) uploaded | (c) uploaded |
| 11. | (a) many | (b) much | (c) most |
| 12. | (a) crack | (b) break | (c) smash |

SPELLING

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

Spell the jumbled words (from the text) correctly.

Paragraph 1

1. a very special cotnrcer
2. the New York awuysb
3. took a ieodv
4. rheeadc number 86
5. the band's ndeuds fame
6. hecar out to new fans

Paragraph 2

7. been with us freevor
8. the stbegig sites
9. 2 nibolil videos a day
10. poedalud to YouTube
11. The most trenec
12. not purapol with everyone

PUT THE TEXT BACK TOGETHER

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

Number these lines in the correct order.

- () uploaded to YouTube.” Many people have become famous because of YouTube. The most recent of these is a baby dancing
- () YouTube first started in 2005, but it seems like it has been with us forever. It is one of the biggest
- () happy he was with the band’s sudden fame, saying: “We're a band that is trying to reach out to new fans.”
- () A New York rock band has become famous on YouTube after they gave a very special concert. The group, Atomic Tom,
- () a day on YouTube and uploading hundreds of thousands of videos daily. In fact, every minute, 24 hours of video is
- () were iPhones. They took a video of their song, “Take Me Out,” and put it on YouTube. It now has over 1.3 million
- () performed on the B train on the New York subway. The performance was special because all of the instruments
- () to samba music. The website is not popular with everyone. A lot of the videos break international copyright laws.
- (**1**) hits. It also reached number 86 on the iTunes singles chart. Lead singer Luke White told reporters how
- () sites on the Internet. Its own site explains how many people visit it: “People are watching 2 billion videos

THE READING / TAPESCRIPT

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With a partner, put the words back into the correct order.

1. band A has New become York famous rock.

2. train on the New York subway Performed on the B.

3. of instruments iPhones All the were.

4. 86 chart on the Reached iTunes number singles.

5. to out reach to Trying fans new.

6. It it with like been forever seems has us.

7. biggest sites One on of the the Internet.

8. hundreds Uploading daily videos of thousands of.

9. is website The everyone with popular not.

10. break lot international of copyright the videos A.

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

WRITING

From: http://www.NewsEnglishLessons.com/1010/101019-rock_bands.html

Write about YouTube for 10 minutes. Show your partner your paper. Correct each other’s work.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. YOUTUBE: Search the Internet and find more information about YouTube. Talk about what you discover with your partner(s) in the next lesson.

3. MAGAZINE ARTICLE: Write a magazine article about YouTube. Include imaginary interviews with the rock band and the train passengers. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

4. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

5. LETTER: Write a letter to the band's lead singer. Ask him three questions about YouTube. Give him three of your opinions on YouTube. Read what you wrote to your classmates in the next lesson. Your partner will answer the questions you asked.