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Chinese car company adopts panda

MANY FLASH AND ONLINE ACTIVITIES FOR THIS LESSON, PLUS A LISTENING, AT:

<http://www.NewsEnglishLessons.com/1002/100207-panda.html>

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ALL ANSWERS ARE IN THE TEXT ON PAGE 2.

7th February, 2010

THE READING / TAPESCRIPT

From: <http://www.NewsEnglishLessons.com/1002/100207-panda.html>

A giant panda arrived in China from the USA on Friday and immediately became rich. The Chinese car maker Sichuan agreed to adopt the panda, Tai Shan, for the rest of his life. The auto company paid around \$150,000 to look after Tai Shan. The company must now pay for the panda's food, medical care and other daily expenses. A Sichuan spokesman said Tai Shan would act as the company's ambassador. He said Tai Shan will give the company a better image and help it become more famous around the world.

The car company is getting a good deal from Tai Shan. It will get lots of publicity for many years. Tai Shan will become a celebrity in China and perhaps all over the world. Everyone loves pandas and this will help Sichuan sell cars. The adoption cost of \$150,000 is very small. Advertising on TV, in newspapers or on the Internet is much more expensive. Tai Shan will give the car company several decades of free publicity. Maybe more companies will start adopting animals. I wonder what animal Microsoft or Coca Cola could adopt.

PHRASE MATCH

From: <http://www.NewsEnglishLessons.com/1002/100207-panda.html>

Match the following phrases from the article.

Paragraph 1

- | | |
|--------------------------|---------------------|
| 1. arrived in China | a. expenses |
| 2. for the rest | b. care |
| 3. The auto company paid | c. of his life |
| 4. medical | d. from the USA |
| 5. daily | e. better image |
| 6. give the company a | f. around \$150,000 |

Paragraph 2

- | | |
|--------------------|----------------------|
| 1. getting a good | a. a celebrity |
| 2. get lots of | b. adopting animals |
| 3. become | c. deal |
| 4. Advertising on | d. of free publicity |
| 5. several decades | e. TV |
| 6. start | f. publicity |

LISTENING GAP FILL

From: <http://www.NewsEnglishLessons.com/1002/100207-panda.html>

A giant panda arrived in China from the USA on Friday and _____ . The Chinese car maker Sichuan agreed to adopt the panda, Tai Shan, for _____ . The auto company _____ to look after Tai Shan. The company _____ the panda's food, medical care and other daily expenses. A Sichuan spokesman said Tai Shan _____ company's ambassador. He said Tai Shan will give the company a better image and help it become more _____ world.

The car company is getting _____ Tai Shan. It will get _____ for many years. Tai Shan will become a celebrity in China and _____ world. Everyone loves pandas _____ Sichuan sell cars. The adoption cost of \$150,000 is very small. Advertising on TV, in newspapers or on the Internet is _____ . Tai Shan will give the car company several decades of free publicity. Maybe more companies will start adopting animals. I _____ Microsoft or Coca Cola could adopt.

MULTIPLE CHOICE

From: <http://www.NewsEnglishLessons.com/1002/100207-panda.html>

A giant panda arrived in China from the USA on Friday and immediately (1) ____ rich. The Chinese car maker Sichuan agreed to adopt the panda, Tai Shan, for the (2) ____ of his life. The auto company paid around \$150,000 to look after Tai Shan. The company must now pay for the panda's food, medical care and other (3) ____ expenses. A Sichuan spokesman said Tai Shan would (4) ____ as the company's ambassador. He said Tai Shan will give the company a better (5) ____ and help it become more famous around the world.

The car company is getting a good (6) ____ from Tai Shan. It will get lots of publicity for many years. Tai Shan will become a (7) ____ in China and perhaps all over the world. Everyone loves pandas and this will help Sichuan sell cars. The adoption cost of \$150,000 is very small. Advertising on TV, in newspapers or on the Internet is (8) ____ more expensive. Tai Shan will give the car company several decades of (9) ____ publicity. Maybe more companies will start adopting animals. I (10) ____ what animal Microsoft or Coca Cola could adopt.

Put the correct words from this table into the article.

- | | | | |
|-----|-----------------|---------------|-------------|
| 1. | (a) become | (b) becomes | (c) became |
| 2. | (a) resting | (b) rest | (c) rested |
| 3. | (a) daily | (b) days | (c) day |
| 4. | (a) act | (b) action | (c) actors |
| 5. | (a) imagination | (b) imagining | (c) image |
| 6. | (a) dealing | (b) dealt | (c) deal |
| 7. | (a) celebrate | (b) celebrity | (c) celery |
| 8. | (a) many | (b) more | (c) much |
| 9. | (a) free | (b) freely | (c) freedom |
| 10. | (a) wander | (b) wonder | (c) wound |

SPELLING

From: <http://www.NewsEnglishLessons.com/1002/100207-panda.html>

Spell the jumbled words (from the text) correctly.

Paragraph 1

1. rarivde in China
2. emeabc rich
3. meicdal care
4. daily peeessnx
5. a better iaemg
6. more msfauo

Paragraph 2

7. ggttein a good deal
8. become a cyteilbre
9. all over the wodrl
10. aslvere decades
11. free ibucptlyi
12. I drwneo

PUT THE TEXT BACK TOGETHER

From: <http://www.NewsEnglishLessons.com/1002/100207-panda.html>

Number these lines in the correct order.

- () around \$150,000 to look after Tai Shan. The company must now pay for the panda's food, medical care and
- () Tai Shan will give the company a better image and help it become more famous around the world.
- (**1**) A giant panda arrived in China from the USA on Friday and immediately became rich. The Chinese car
- () become a celebrity in China and perhaps all over the world. Everyone loves pandas and this will
- () The car company is getting a good deal from Tai Shan. It will get lots of publicity for many years. Tai Shan will
- () publicity. Maybe more companies will start adopting animals. I wonder what animal Microsoft or Coca Cola could adopt.
- () the Internet is much more expensive. Tai Shan will give the car company several decades of free
- () other daily expenses. A Sichuan spokesman said Tai Shan would act as the company's ambassador. He said
- () maker Sichuan agreed to adopt the panda, Tai Shan, for the rest of his life. The auto company paid
- () help Sichuan sell cars. The adoption cost of \$150,000 is very small. Advertising on TV, in newspapers or on

THE READING / TAPESCRIPT

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With a partner, put the words back into the correct order.

1. A arrived from panda China USA giant in the.

2. agreed adopt panda Sichuan to the.

3. pay panda's The now the must for food company.

4. other expenses Medical and daily care.

5. better the a image Give company.

6. will a company getting deal car is good The.

7. lots for get publicity years will of many It.

8. will Sichuan cars This help sell.

9. of cost adoption The small very is \$150,000.

10. animals More will adopting companies start.

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

WRITING

From: <http://www.NewsEnglishLessons.com/1002/100207-panda.html>

Write about pandas for 10 minutes. Show your partner your paper. Correct each other’s work.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. PANDAS: Search the Internet and find more information about Tai Shan the giant panda. Talk about what you discover with your partner(s) in the next lesson.

3. MAGAZINE ARTICLE: Write a magazine article about pandas. Include imaginary interviews with a panda. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

4. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

5. LETTER: Write a letter to the owner of Sichuan Cars. Ask him/her three questions about Tai Shan the panda. Give him/her three of your opinions on how Tai Shan could help his/her company. Read what you wrote to your classmates in the next lesson. Your partner will answer the questions you asked.